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I hereby certify that this correspondence is being deposited with the U.S. Postal Service as Express Mail, Airbill No EV482708939US in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.

Dated: July 13, 2005

Signature:

Elise Perkins
(Elise Perkins)

Docket No.: 58569/P001US/10007125
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Rodney L. Dockery et al.

Application No.: 08/813,852

Confirmation No.: 3963

Filed: March 7, 1997

Art Unit: 3627

For: SYSTEM AND METHOD FOR PROMOTING
STORES AND PRODUCTS

Examiner: A. J. Fischer

AMENDMENT

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated April 13, 2005, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims contains a listing of claims for the Examiner's convenience, which have not been amended, and begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.

**AMENDMENT TRANSMITTAL LETTER**Docket No.
58569/P001US/10007125Application No.
08/813,852-Conf. #3963Filing Date
March 7, 1997Examiner
A. J. FischerArt Unit
3627

Applicant(s): Rodney L. Dockery et al.

Invention: SYSTEM AND METHOD FOR PROMOTING STORES AND PRODUCTS


TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED					
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	16	- 16 =	0	x	0
Independent Claims	4	- 4 =	0	x	0
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					
Other fee (please specify):					0
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:					0.00

☐ Large Entity☒ Small Entity☒ No additional fee is required for this amendment.☐ Please charge Deposit Account No. _____ in the amount of \$ _____.
A duplicate copy of this sheet is enclosed.☐ A check in the amount of \$ _____ to cover the filing fee is enclosed.☐ Payment by credit card. Form PTO-2038 is attached.☒ The Director is hereby authorized to charge and credit Deposit Account No. 06-2380
as described below.☒ Credit any overpayment.☒ Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.



R. Ross Viguet
Attorney Reg. No.: 42,203

Dated: July 13, 2005

FULBRIGHT & JAWORSKI L.L.P.
2200 Ross Avenue, Suite 2800
Dallas, Texas 75201-2784
(214) 855-8185